

MARC S. BROOKS

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SUMMARY:

Goal driven, self-motivated individual, with a solid background in Internet based technology, and has worked in all functions of web development and interactive media. Extensive knowledge of client-side technologies, server system analysis, deployment and management of large-scale production environments.

More than a decade of experience in all phases of application development from initial requirements gathering, specification, system design, and project planning through construction, documentation, deployment, and training.

HIGHLIGHTS:

- Participate in, or actively managed, several projects for clients: AXS, Disney, NFL, Qualcomm, Intuit, Johnson & Johnson, GM, American Family Insurance, Leidos, UltraViolet, and USMC
- Responsible for the deployment and implementation of a COPPA compliant social network and Massively Multiplayer Online Player Game (MMOPG) with over half million users.
- Responsible for architecture and systems related to multiplayer online PC game SwypeOut.
- Responsible for B2B/B2C e-commerce solution that generated revenue of \$250k annually.
- Operated and scaled a global, 24/7, high availability hosting solution serving millions of monthly visits from more than 50 countries.

FUTURE OPPORTUNITIES:

Director, Management or equivalent leadership role within the online marketing & web services industry. The ideal role would involve undertaking a technology-leaning part of the organization. Said role would be challenged with the creation and deployment of strategies, products and services that align and compliment the growth targets of the business.

GEOGRAPHIC PREFERENCE:

At the present time, I am seeking a position in the San Diego area, however, I have not ruled out re-location, provided that the opportunity is challenging, has potential for growth, and is reasonably compensated.

TRAVEL PREFERENCE:

I have no reservations regarding travel, domestic or international. I have successfully managed international brands, which have required a minimum of 20% travel. Quite candidly, I enjoy business travel and see it as a necessary requirement in this growing global economy.