

MARC S. BROOKS

13603 Marina Pointe Drive, Marina Del Rey, California 90292
Mobile: 619.871.7601 ▪ Email: marc@mbrooks.info ▪ Info: <http://about.mbrooks.info>

SUMMARY:

Goal driven, self-motivated individual, with a solid background in Internet based technology, and has worked in all functions of Web Development and Interactive Media. Extensive knowledge of client-side technologies, server system analysis, deployment, and management of large-scale production environments. Excellent communication and presentation skills, in addition to strong leadership qualities. Team builder who coaches, mentors, and develops staff to improve their capacity to perform in order to drive results. More than ten years experience in all phases of application development from initial requirements gathering, specification, system design, and project planning through construction, documentation, deployment, and training. Areas of expertise include: Web Engineering, System Operations, Asset and Vendor Management.

HIGHLIGHTS:

- Managed a team of 13 covering, Web design, application development, and server administration.
- Drove process engineering, site development, infrastructure design, content aggregation, and hosting services for all Spin Master properties.
- Operated and scaled a global, 24/7, high availability hosting solution serving millions of monthly visits from more than 50 countries.
- Managed contracts and billing with third-party providers and vendors for all Internet-related services.
- Launched and managed in excess of 30+ Websites, including CMS, e-commerce, and International Marketing download portal.
- Responsible for the deployment and implementation of a COPPA compliant Social Network and Massively Multiplayer Online Player Game (MMOPG) Bakugan Battle Brawlers with over a half-million users spanning 5 countries.
- Responsible for architecture and systems related to multiplayer online PC game SwypeOut with over 200k+ global users.

FUTURE OPPORTUNITIES:

Director, Management or equivalent leadership role within the Online Marketing & Web Services industry. The ideal role would involve undertaking a technology-leaning part of the organization. Said role would be challenged with the creation and deployment of strategies, products and services that align and compliment the growth targets of the Business.

GEOGRAPHIC PREFERENCE:

At the present time, I am seeking a position in the Los Angeles area, however, I have not ruled out relocation, provided that the opportunity is challenging, has potential for growth, and is reasonably compensated.

TRAVEL PREFERENCE:

I have no reservations regarding travel, domestic or International. I have successfully managed International brands, which have required a minimum of 20% travel. Quite candidly, I enjoy business travelling and see it as a necessary requirement in this growing Global economy.